IEEE 2027 Aerospace Conference

MARCH 6–13 BIG SKY, MT

Also sponsored by AIAA

Patron Prospectus

Advancing the Frontiers of Aerospace

Connect your organization with the brightest minds in aerospace engineering, science, and technology from around the world in beautiful Big Sky, Montana, where ideas take flight at 7,500 feet!





700
ATTENDEES EXPECTED

500
TECHNICAL PAPERS

20 hrs
SPONSORED NETWORKING

IEEE 2027 Aerospace Conference

WHY BECOME A PATRON?

An exceptional venue for brand exposure, customer engagement, and talent recruitment.

01

Brand Awareness

Logo and ad placement across all conference publications, digital media, and the mobile app.

02

Networking

Receptions, banquets, fireside events, and optional private meeting rooms.

03

Talent Pipeline

Engage 700+ engineers, scientists, and managers — including graduate students.

AND NEW THIS YEAR AT THE DIAMOND TIER!

For early Patron registrations; propose a panel that you will organize and lead. This must be topical and engaging to help shape the understanding and vision of attendees. It must include thought leaders from other organizations. Topic and description must be approved by Technical Chair.

WHO ATTENDS

The 2025 and 2026 IEEE Aerospace Conference attracted about 700 registrants from 25 countries. Here is the community your organization will reach as a 2027 Patron.

700	25	84%	30%
REGISTRANTS	COUNTRIES	U.S.-BASED	ACADEMIC

REGISTRANT AFFILIATIONS

SECTOR	REPRESENTATION
Academic Institutions	30%
Commercial / Industry / Other	20%
NASA Centers	14%
JPL	14%
Non-NASA R&TD Organizations	11%
Military	5%
Non-NASA Space Agencies	3%
Unaffiliated / Not Reported	4%

YOUR AUDIENCE INCLUDES

- Senior engineers and program managers from NASA, JPL, DoD, ESA, and Space Force
- Academic researchers and graduate students from world-leading universities
- Commercial aerospace and defense executives
- Scientists from international space agencies
- Early-career engineers — your future talent pipeline

GLOBAL REACH

Registrants from 25 countries attended in 2026, with 84% from the U.S. International participants represented Europe, Asia-Pacific, and leading agencies worldwide.

Patron Level Benefits

Select the patron level that best fits your engagement goals. Higher tiers unlock exclusive hosting rights for signature events, private meeting rooms, and increased digital reach — all on a first-come, first-served basis.

	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Patron Fee	**$3,500**	**$7,000**	**$11,000**	**$15,000**	**$19,000**
Program Ad Space	½ pg	½ pg	1 pg	2 pg	2 pg
Complimentary Registrations	1	1	2	3	4
Sponsor Social / Dinner Events	—	1	1	2	2
Host Signature Reception Event	—	—	1	1	2
Private One-on-One Meeting Room	—	—	—	✓	✓
Organize Panel	—	—	—	—	✓
Group Email — Start of Conference	✓	✓	✓	✓	✓
Email — Announce Hosted Event	—	✓	✓	✓	✓
LinkedIn Post — After Hosted Event	—	—	✓	✓	✓
Email — End of Conference	—	—	—	✓	✓
LinkedIn Post — End of Conference	—	—	—	—	✓

All Patrons will receive the following:

- Ad space in the Conference Program / Schedule and Conference phone app.
- Corporate logo on the inside-front cover of the Conference Program. Placement and size will depend on tier level.
- Link from the IEEE Aerospace Conference website program page to the Patron's business website.
- Corporate logo and link in the phone app in order of tier level.
- An acknowledgement during one of the plenary sessions (pre- and post-dinner).
- Your corporate banners displayed in the plenary hall front and side walls.
- A corporate slide on the hallway and banquet scrolling slide show
- Reserved table in the ballroom for banquets.
- Chair's Banquet, a special offsite diner with the conference committee and organizers

Events or publications not currently included in the conference may also be considered for hosting.

Detailed registration fee information can be found at https://www.aeroconf.org/registration-fees

See the following pages for the next steps in the application process.

2027 IEEE AEROSPACE CONFERENCE

March 6-13 Yellowstone Conference Center, Big Sky, Montana

Detailed Patron Hosting Information

Patrons at the Silver level and higher may choose to exclusively sponsor one or more dinners, the slope-side lunch, the java jam events, and fireside cheer and chat events. This allows a Patron an exclusive claim to support that event (unless the Patron explicitly requests to co-host with another Patron). Since there are limited events, any conflicting requests will be decided by Patron level and date the registration payment is received. The possible events available and related offerings include:

- Dinner (Sun, Mon, Wed, Thurs): recognition and thank you from podium and 1 slide on display during announcements/recognition (~5 min) during dinner
- Lunch (Tues), Java Jam (Sun, Mon, Wed, Thurs) and Fireside (Sun, Mon, Wed, Thurs): banner in area and handouts on table

Signature hosting opportunities are also available at one or more nightly receptions. These allow the host to provide a unique offering at a set-aside area in the reception hall, such as a special cocktail tasting, snacks, swag or raffles. These will be limited to 2 per night. Patron level and registration payment date will be used to resolve conflicting requests.

Each Patron will receive one complimentary invite to the Chair's Banquet, including drinks and dinner. This is an opportunity to meet all the Conference Committee and Board members.

Private meeting rooms are available at the higher Patron levels. At the Platinum and Diamond levels, we will provide a dedicated room. These rooms are in the Huntley Lodge, down the hall from the conference area. There are only two rooms available and will be assigned by Patron Level and date of payment.

Email and LinkedIn postings will occur throughout the conference. You can help craft a tag line and offer relevant content. Higher level Patrons will get increased exposure.

Application & Payment Instructions:

1. Fill in the Patron Program Application Form on the last page of this document. A fillable form is available – just request from promotions@aeroconf.org. Send a completed form to same email. Please indicate any events that you would like to host.
2. Go to www.aeroconf.org, click on Sign Up and set up a user ID, if you don't already have one. Let us know when that is complete.
3. We will then set up your selected Patron level so you can log in and pay the fee.
4. We will coordinate with the Patron Representative identified on the form to set up the complementary registrations and the selected benefits. Each attendee must have a User ID.

2027 IEEE AEROSPACE CONFERENCE

March 6-13 Yellowstone Conference Center, Big Sky, Montana

Additional Information:

- The Guest Social Package ("Guest Pkg") includes the plenary dinners, the Tuesday Slope-side luncheon, and Friday farewell reception and dinner.
- We recommend two 4' (1.22 m) x 6' (1.83 m) banners with grommeted holes at the corners for hanging. Please ship your banners by February 27 and notify us of the tracking number for the banner package so we can have all banners installed; one on a side walls and the other above the stage in time for the first conference event Saturday night.
- Patrons are encouraged to email a logo that we can use in the conference schedule header and program, as well as the website and conference app. Logo should be 3" x 4" (7.6 cm x 10.2 cm) TIFF CYMK, 600 dpi, and must be received by January 9. This was the schedule header for the 2026 conference.



- Provide a website address that you want us to link to your logo
- Ad copy should be TIFF CYMK, 600 dpi, and must be received by January 9.
- Payment must be received by January 15 for logos and ad copy to appear in the printed conference publications.
- We also encourage you to provide a single-slide PowerPoint file for presentation in the Missouri Ballroom during dinner. This is a great opportunity for you to develop mindshare about your organization's products and/or services. Each slide is presented for only a few seconds per rotation, so bold imagery and sparse text work best. Here are some examples of slides that do this well:





2027 IEEE AEROSPACE CONFERENCE

March 6-13 Yellowstone Conference Center, Big Sky, Montana

SHIPING INSTRUCTIONS

Materials shipped to the conference will be the sole responsibility of the Exhibitor. **We recommend that you ship your items by either UPS or FedEx (there are delivery issues with USPS) no later than Friday, Feb 26, due to potential weather conditions. Big Sky does NOT receive deliveries on the weekend. All items MUST arrive by Friday, March 5.**

Big Sky Resort reserves the right to implement a drayage charge for receiving handling, storage, and delivery of exhibitor equipment. The first twenty (20) boxes for the group are complimentary. This does not include vendor/sponsor shipments. After the twenty (20) group packages, Items will be delivered at the following rates:

- Boxes: $5
- Small Cases: $10
- Large Cases: $20
- Pallets: $50 (please note a signed agreement for pallet movement is required)
- Over 500lbs: $75
- Sponsor Shipments/Exhibitors: $150/exhibitor

ALL BOXES SENT BEFORE OR DURING THE CONFERENCE MUST BE LABELED WITH THE FOLLOWING INFORMATION:
Name of Organization, Organization Lead
C/O Meghan Coppola – Conf Mgr
50 Big Sky Resort Rd
PO Box 160001 (USPS) or Ste 160001 (Fed Ex/UPS/Freight)
Big Sky, MT 59716

All packages will be held in the Dunraven meeting room and will be delivered to the exhibitor location at the scheduled time for setup. Vendors will not be allowed to pick up packages early from concierge or front desk. If there is a question regarding a package, please contact Bob Sievers or promotions@aeroconf.org

Please email tracking numbers to promotions@aeroconf.org

For additional questions, please contact Big Sky Resort Conference Services at meghan.coppola@bigskyresort.com or call (406) 995-5497.

Crates Size: crate must be able to fit through a 42" (106 cm) doorway, with maximum depth not more than 52" (132 cm) and maximum height not more than 7' (2.13 m). Total weight of each crate must not exceed 2500 lbs. (1134 kg).

Banners: Banners should be shipped in a separate box so they can be hung by the conference team prior to exhibit set up. The conference team will save the shipping box and return it to you at the end of conference for return shipping.

2027 IEEE AEROSPACE CONFERENCE

March 6-13 Yellowstone Conference Center, Big Sky, Montana

Patron Program Application Form

(contact promotions@aeroconf.og for a fillable form)

Date: _____

Organization Name _____

Organization Address _____

Phone:_____Email: _____

Patron Representative Name: _____

Patron Representative Mobile Phone Number: _____

Patron Level: _____ Amount: _____

Benefit Selection:

Desired Events to Host:* _____

_____

Signature Event Description:* _____

_____

Other Requests: _____

Submit an Exhibitor form if an exhibit space is desired. Exhibitor Info (aeroconf.org)

Our program is very flexible and open to other suggestions for patronage.
Please do not hesitate to contact us at promotions@aeroconf.org.

*** All Event preferences are subject to availability and order of application and fee date.**

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